



For Immediate Release

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Jamie Townsend Joins B. E. Smith as Vice President, Financial Performance

LENEXA, Kan. (February 8, 2011) — B. E. Smith today announced the appointment of Jamie Townsend as vice president, [financial performance](#). A seasoned healthcare executive with more than 25 years of experience in senior leadership and consulting roles, Townsend will assume her duties at B. E. Smith immediately.

In her new role for B. E. Smith's Consulting Solutions, Townsend will lead client financial performance initiatives, assisting them with solving immediate challenges and achieving and sustaining peak performance. A focused leader, she has improved financial performance and productivity in a broad range of operational settings, from 25-bed critical access to 1,000-plus-bed hospitals, and from small health systems to multi-billion-dollar, multi-state healthcare organizations.

"Jamie brings an advanced understanding of the clinical and financial integration necessary for optimum performance across the healthcare delivery continuum," said Deirdre Byrne, senior vice president of Interim and Consulting Services, B. E. Smith. "She can quickly assess the financial situation and implement solutions that drive real results, making her a trusted advisor for our clients."

Townsend entered healthcare management as a hospital chief financial officer and has served in a variety of senior leadership roles, including chief executive officer. She has extensive experience in financial turnaround, productivity and revenue cycle management working in for-profit, not-for-profit, governmental and academic settings. During her career, she has led medical staff development, [healthcare practice management](#), strategic planning and board communication and reporting functions. She holds a bachelor's degree in business from the University of Tennessee in Martin, Tenn., and is a certified public accountant.

Townsend can be reached at jtownsend@besmith.com.

About B. E. Smith:

Founded in 1978, B. E. Smith is a full-service leadership solutions firm for healthcare providers. B. E. Smith's comprehensive suite of services includes Interim Healthcare Leadership, Permanent Executive Placements and Consulting Solutions. The company is comprised of veteran healthcare leaders who partner with each client to create a solution that uniquely fits that client's individual needs. B. E. Smith maintains the largest database of skilled leadership and interim executive candidates in the industry and recently placed more than 600 leaders into healthcare organizations worldwide. For more information, visit www.BESmith.com or call 877-802-4593.

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